



BeCreative

"We are so pleased that at last there is a dedicated team in Scotland to support the creative sector. Their pro-active and commercially sensitive approach has helped us immensely."

Mark Mackie, Director, Regular Music



Be creative
We'll take care of the legal work



Diverse Experience, Outstanding Results

BTO's Music and Creative Industries team provides expert legal advice to those working in the creative industries. Our lawyers have first hand experience of working directly in the music and creative industries and they have represented the interests of talented individuals and innovative businesses across the music, technology and creative industries.

MUSIC INDUSTRY clients include:

- ☐ Recording artists and songwriters
- ☐ Indie record labels
- ☐ Digital distribution service providers
- ☐ Music production companies
- ☐ Touring companies
- ☐ Music venues
- ☐ Agents, Promoters and Managers
- ☐ Podcast content providers and platforms

Services include:

- ☐ Advising bands, established and developing artists, songwriters and producers
- ☐ Record deal contract advice
- ☐ Management contracts
- ☐ Publishing deals
- ☐ Band and sponsorship agreements and endorsements
- ☐ Trademark, copyright and IP protection / infringement and monetisation advice
- ☐ Brand management
- ☐ Licensing work
- ☐ Live performance contracts

ARTS clients include:

- ☐ Artists and designers
- ☐ Museums and studios
- ☐ Architects
- ☐ Photographers
- ☐ Auctioneers

Services include:

- ☐ Protection, licensing and assignation of copyright
- ☐ Merchandising agreements for works in copyright
- ☐ Advising on design rights
- ☐ Artist's Resale Rights
- ☐ Advising on provenance disputes
- ☐ Advising on commissioned works and works on public display
- ☐ Moral Rights advice
- ☐ Sale, purchase and loan of works agreements

"....they're now our first call when we need legal advice on a wide variety of general and specialist issues."

Digital Music Distribution Client



"BTO BeCreative looked after the registration of a trademark for us and a contract matter. ... very professional and kept us up to speed at every point of the process. We were relaxed that they were looking after our interests in a timely manner."

Record label and Publisher Client

TV & FILM clients include:

- ☐ Actors, Directors, Producers
- ☐ TV and Film production companies
- ☐ Talent management companies
- ☐ Investors and Financing Companies
- ☐ Touring theatre companies
- ☐ Agents

Services include:

- ☐ Commercial agreements
- ☐ Clearances
- ☐ Purchasing of literary and life story rights
- ☐ Sequels and spin-off agreements
- ☐ Production agreements
- ☐ Music licensing and distribution deals

AUTHORS & PUBLISHING clients include:

- ☐ Writers and publishers
- ☐ Publishing houses (including digital publishing)
- ☐ Distribution companies
- ☐ Talent Management Companies
- ☐ Investors

Services include:

- ☐ Publishing deals and contract advice
- ☐ Distribution contracts
- ☐ Licensing
- ☐ Acquisition of digital assets, rights and license arrangements
- ☐ Monetisation publishing assets & digital exploitation

"...a joy to work with, efficient, insightful, empathetic, thorough and fun!"

Broadcaster & Podcaster Client

"... have provided invaluable help and assistance over the years ...

Their... commercial awareness in relation to IP and trademarks is second to none. We particularly appreciate their skill in conveying complex legal matters in a clear, simple manner.

Having a friendly and knowledgeable voice just a phone call away ...is why we are happy for them to oversee our projects and keep us on the right path to protect our brands."

IP & Trade Mark Client

A Talented Team On Your Side



"I was recommended to BTO BeCreative through a well established and respected professional in the Scottish music scene. I cannot express how helpful, efficient and beneficial they were in my case. Always there to help when required & never intrusive. Would absolutely endorse them.

UK Music Festival Organiser

[Pictured left to right: Jonathan Tait, Paul Motion & Lynn Richmond].

Paul Motion, team head, has advised many creative sector clients throughout his long career. He is classed as a "leading individual" by The Legal 500 for Media & Entertainment law. He is also an accredited specialist in Freedom of Information and Data Protection Law, one of only two such specialists in the private sector in Scotland. Paul currently plays bass in an Edinburgh covers band.

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Lynn Richmond focuses on intellectual property, technology and data protection and her experience also includes litigation in a wide variety of areas. As a frustrated artist, Lynn has a particular interest in the creative industries.

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Jonathan Tait worked for many years in the music industry before retraining as a lawyer and joining BTO. He has worked in A&R, as an artist and tour manager, he has owned and operated rehearsal and recording facilities and was also the VP of a national chain of music industry further education colleges. He is now recommended by The Legal 500 for providing legal advice in relation to media & entertainment matters.

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